



100,000 Free Burrito Giveaway

UK Terms and Conditions

Campaign Overview

On 17 December 2025, commencing from restaurant opening time (local), Zambrero will give away 100,000 free burritos or bowls across participating Zambrero restaurants globally to customers who meet the conditions below. By participating, customers are deemed to have read, understood, and accepted these Terms and Conditions.

Customers in the UK will be able to get a free regular burrito or bowl from 11am – 2pm in all UK stores, whilst stocks last.

1. Eligibility

1.1 This offer is made by Zambrero UK and/or participating franchise partners (together, “Zambrero”).

1.2 The offer is available to customers at participating Zambrero restaurants in the UK.

2. Offer Details

2.1 Each eligible customer is entitled to one (1) free regular Classic burrito or bowl.

2.2 Protein surcharges will not apply for the free burrito or bowl, allowing customers to select any protein at no additional cost.

2.3 Extras such as guacamole, extra filling, gluten-free tortillas, and other addons are not included and must be paid for separately.

2.4 This offer cannot be used in conjunction with any other promotions, discounts, or offers.

2.5 Availability is at the discretion of each restaurant manager or franchise partner, and the offer may not be available at all locations.

2.6 Each participating restaurant in the UK will run the campaign between 11am - 2pm.

2.7 Offer available while stocks last. Once the time frame has completed no further free burritos will be offered at that location.

2.8 The offer must be redeemed on the spot at the issuing location and cannot be transferred, postponed, or redeemed at another restaurant.

2.9 The offer cannot be exchanged for any other item, cash, or credit.

3. Time and Location

3.1 The offer is valid on 17 December 2025 from 11am until 2pm (local time) at each participating Zambrero UK location.

3.2 The UK offer is valid only at participating Zambrero locations in the UK.

3.3 Our international Zambrero locations are also celebrating this milestone. The offer may vary in our other participating regions, (Australia, Ireland, New Zealand, United States of America).

4. General Conditions

4.1 Zambrero reserves the right to modify, suspend, cancel, or terminate this offer at any time without notice.

4.2 Zambrero reserves the right to refuse service or disqualify any customer who does not comply with these Terms and Conditions.

4.3 In the event of unforeseen circumstances, Zambrero may substitute an alternative product of equal or greater value. Zambrero's decision is final.

5. Governing Law

5.1 These Terms and Conditions are governed by the laws of the State or Territory in which the relevant Zambrero location is situated.

6. Contact Information

6.1 For any questions regarding this offer, please contact Zambrero Customer Service at marketinguk@zambrero.co.uk